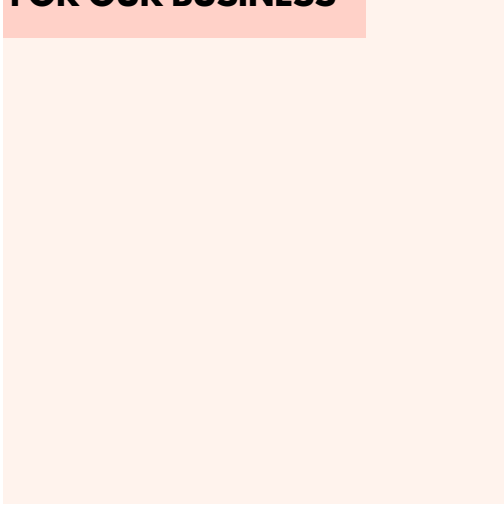


**CONTENT PLANNING**

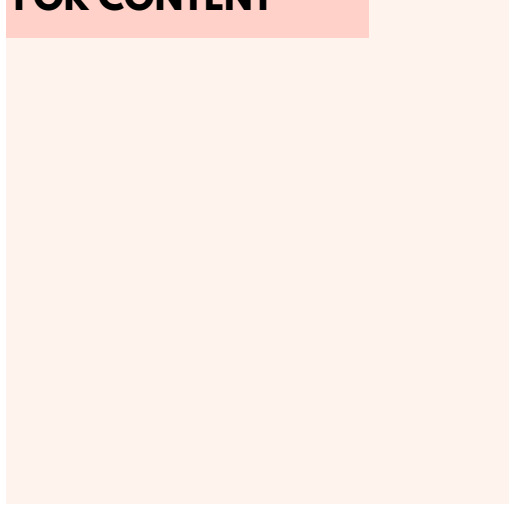
**FOR SMALL BUSINESSES**

# OUR GOALS THIS MONTH

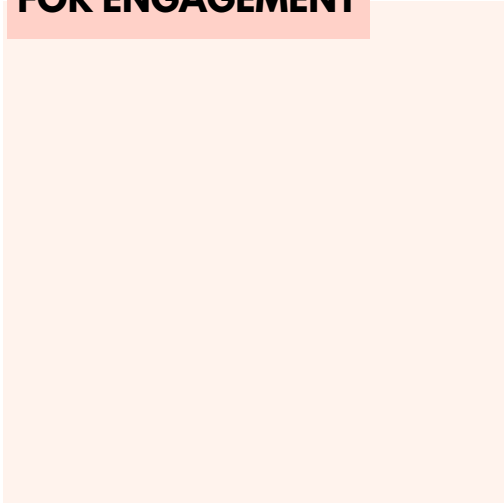
**FOR OUR BUSINESS**

A large, empty rectangular box with a light orange background, intended for listing business goals.

**FOR CONTENT**

A large, empty rectangular box with a light orange background, intended for listing content goals.

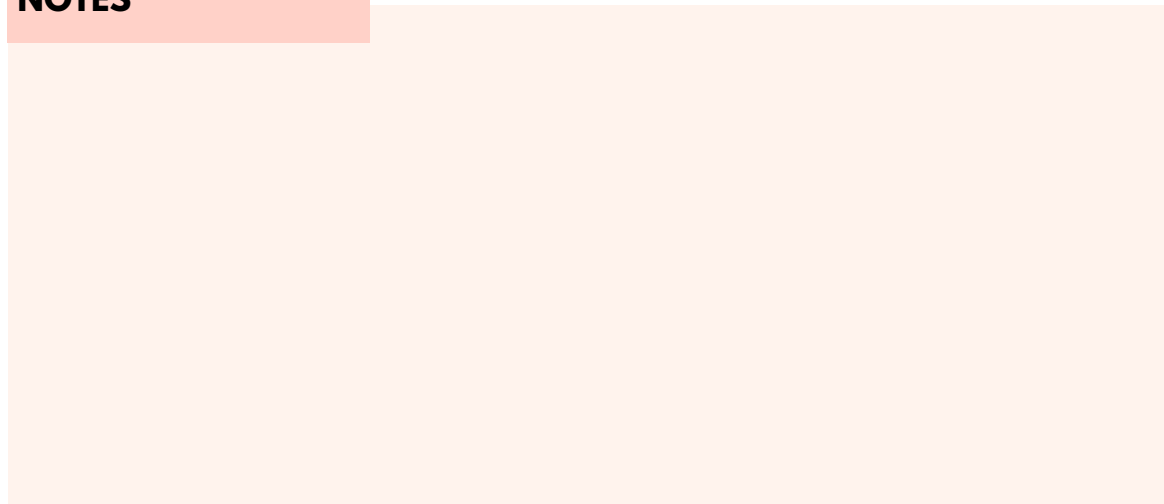
**FOR ENGAGEMENT**

A large, empty rectangular box with a light orange background, intended for listing engagement goals.

**FOR TRAFFIC**

A large, empty rectangular box with a light orange background, intended for listing traffic goals.

**NOTES**

A large, empty rectangular box with a light orange background, intended for taking notes.



# OUR WEEK AHEAD

## GOALS FOR THE WEEK

 \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_ \_\_\_\_\_

## AWARENESS DAYS

## NOTES

## MONDAY

## TUESDAY

## WEDNESDAY

## THURSDAY

## FRIDAY

## SATURDAY

## SUNDAY

# OUR CONTENT THIS WEEK

DAY 1 | MON

DAY 2 | TUE

DAY 3 | WED

DAY 4 | THU

DAY 5 | FRI

DAY 6 | SUN

DAY 7 | SUN

# ANALYTICS

## HOW DID WE DO THIS MONTH?

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### OUR BUSINESS

### OUR CONTENT

### OUR ENGAGEMENT

### OUR TRAFFIC

## CONSIDERATIONS FOR THE MONTH AHEAD

**IN NEED OF SOME HELP?**

**WWW.HEYDAYDIGITALAGENCY.CO.UK**

**HELLO@HEYDAYDIGITALAGENCY.CO.UK**

